

ANURAAG R, MBA

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Senior Product Manager | Enterprise Platform & Technical Product Leadership

Senior Product Manager with 14+ years of experience leading enterprise platform modernization, digital transformation, and large-scale system integration initiatives. Directed \$600M ExxonMobil-Pioneer technology integration from strategy through delivery. Proven track record building product roadmaps, managing \$300M+ annual spend platforms, reducing technical debt, and delivering 40% operational efficiency improvements across enterprise systems.

CORE COMPETENCIES

Product Management & Strategy

Product Roadmapping | Platform Ownership | Backlog Prioritization | Product Lifecycle Management | Stakeholder Alignment | Business Case Development

Technical & Platform Leadership

Enterprise Architecture | Cloud Migration | SaaS | PaaS | ERP Integration | API Integrations | Legacy System Modernization | Technical Debt Reduction

Delivery & Execution

Agile | Scrum | Cross-Functional Leadership | Change Management | Risk Mitigation | Vendor Management

Emerging Technologies

AI/ML | IoT | RPA | Blockchain | ESG Compliance Technology | Automation Solutions

PROFESSIONAL EXPERIENCE

EXXONMOBIL

2025 to Present

Sr Product Manager (Research IT) – Enterprise Enablement

- **Drive the AI product vision and roadmap** by integrating advanced intelligence capabilities into the development lifecycle, ensuring alignment with the company's **digital north star** and long-term growth objectives. ▸ Establish and oversee key adoption **KPIs and performance frameworks to measure AI impact**, user engagement, and business value,
- Owned enterprise application platform strategy as part of **\$600M ExxonMobil-Pioneer integration**, leading migration, reimplement, and retirement of legacy systems across business units
- Defined **product strategy, platform architecture decisions, migration plans**, and multi-year implementation roadmaps aligned to enterprise architecture and cybersecurity standards
- Partnered with cross-functional stakeholders across engineering, cybersecurity, infrastructure, and compliance teams to ensure alignment, execution, change management, and risk mitigation
- Oversaw **end-to-end delivery** for ExxonMobil platform side, ensuring on-time application implementation while coordinating across multiple workstreams and integration partners
- Played key role in rationalizing and modernizing legacy systems, reducing technical debt and accelerating digital enablement across business units

PIONEER NATURAL RESOURCES

2018 to 2024

Product Manager - Water Management Platform

- Led **product strategy and delivery of enterprise Purchase-to-Pay** platform supporting \$300M+ annual spend, integrating ERP, invoicing, and asset management systems
- Improved **operational efficiency by 40%** through workflow automation, system integration, and process optimization, eliminating manual data entry and improving data accuracy
- Defined **product roadmap and led platform integration** with critical enterprise systems including ERP, invoicing, and asset management tools
- Guided Agile delivery team from early proof-of-concepts through full-scale rollout, including advanced features like vendor support via Copilot

Product Manager - Emerging Tech & Automation

Microsoft Power Platform Portfolio

- Established enterprise governance framework for **Microsoft Power Platform adoption**, managing portfolio of **30+** applications and standardizing development, security, and compliance practices
- Oversaw portfolio of 30+ custom applications built on Power Platform and Dynamics 365, driving measurable improvements in operational efficiency and business process automation

AI/IoT Emissions Detection System

- Led product development of **AI and IoT emissions detection platform integrating Azure IoT**, computer vision, and predictive analytics to support \$2M+ ESG compliance savings
- Reduced manual inspection hours by 60% through automated visual and chemical emissions monitoring with predictive alerting and ESG reporting automation

Innovation Initiatives (Blockchain & Software Optimization)

- Led product experimentation with blockchain-based smart contracts, reducing vendor payment cycle from 40 days to 2 days through automated invoice approval workflows
- Designed software decision framework reducing evaluation time by 30% and supporting 12+ project teams in selecting optimal tools aligned with enterprise architecture standards

BCG PLATINION (BOSTON CONSULTING GROUP)

February 2018 to July 2018

Expert Advisor - Digital Transformation

- Advised **C-suite executives at Fortune 500 organizations** on enterprise digital transformation, platform modernization, automation strategy, and cloud migration initiatives managing \$20M+ investments
- Delivered **25-40% operational efficiency** gains by shaping and prioritizing \$20M+ in strategic technology investments including automation, cloud modernization, and advanced analytics
- Influenced major architecture and platform decisions ensuring technology choices supported long-term scalability and measurable business value

NORTH HILL TECHNOLOGIES PVT LTD

2011 to 2016

Co-Founder / Product Manager

- Co-founded **B2B automation and B2C platform company**, securing \$200K+ in funding and leading **end-to-end product strategy, roadmap development, and go-to-market execution**
- Delivered healthcare order management system with role-based access for 100+ users and smart city food platform serving **350+ restaurants with 2,000+ daily users**, achieving **40-60% efficiency improvements** through process automation

EDUCATION

Master of Business Administration (MBA), Northwest Missouri State University

Master of Sciences, Applied Computer Science, Northwest Missouri State University

TECHNICAL PLATFORMS & TOOLS

Cloud & Data Platforms

Microsoft Azure (AI, IoT, Logic Apps, Synapse) | SQL Server

Enterprise Systems

SAP | Oracle | Dynamics 365 | ServiceNow

Product & Analytics Tools

Power BI | Tableau | JIRA | Monday.com

Automation & Blockchain

Power Platform | Hyperledger Fabric